

Signatory Name: Brickwood Holdings Pty Ltd

Status: Completed

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

Industry sector (please select 1 only):

- Brand Owner / Wholesaler / Retailer
 - Packaging Manufacturer
 - Waste Management
 - Other - Commercial Organisation
 - Community Group
 - Industry Association
 - Government
 - Raw Material Supplier
 - Other:
-
- Financial Year: 1 July 2011 – 30 June 2012
 - Calendar Year: 1 January 2012 – 31 December 2012

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent.

Does your company have documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent?

Yes No

Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

%

Have any new types of packaging been introduced during the reporting period?

Yes No

If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting

%

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Review the majority of existing packaging and 100% of new packaging produced at manufacturing sites against the SPG.	Brickwood have reviewed 28% of all existing packaging across our sites in Australia. Review of new packaging is due to commence in 2013/2014 inline with the rollout of a company wide New Product Development process.
2.	Incorporate the SPG into the company's new product development processes.	There has been a delay in the rollout of the company wide New Product Development Process (NPD) in which the SPG will be incorporated into. As such the new target date to be rolled out in 2013 / 2014.
3.	Conduct at least 5 LCAs or PIQETs on our packaging products per year.	Conducted 3 PIQETs of our packaging during the period of this report. Will increase to 5 per year over the next few years as per action plan.
4.	Key designers to be trained in using PIQET and the SPG.	Key designers are trained to use PIQET but yet to be trained in SPG. Training in SPG will occur when the SPG is formally introduced into the NPD process, which as stated above has been delayed.
5.	Rank products according to a ranking system. Update packaging changes in the sustainable packaging database.	All SPG assessed products have been ranked via a traffic light system and uploaded onto a database as a baseline. Have not started subsequent reviews of those products to track progress.
6.	Improve sites' EMS scores.	A corporate EMS in alignment with ISO is maintained across all sites; 2012 audit scores remained steady on average compared to 2011.

7.	Reduction in energy, water, and waste. Report energy, water, waste and on site recycling rate.	<p>We have commenced measuring energy, water and waste and are currently working on a way to make year on year comparisons of the efficiency at which we use these resources. We have also released the following targets for all sites which will be added as targets for the next annual report:</p> <p>Electricity efficiency improvement of 5% year-on-year, relative to production (i.e. kWh per tonne of raw materials consumed). Increase recycling; decrease waste to landfill.</p> <p>We have also introduced an energy reduction program that incorporates energy best practice guidelines and energy councils as a forum to share energy saving initiatives throughout the organisation.</p>
8.	Identify and investigate packs that can be light weighted, downgaged or replaced by lighter materials. Record opportunities on database for storing SPG assessments.	All opportunities have been recorded in database. Biggest opportunity is exploring product lightweighting and increasing the efficiency of transport.

Describe any constraints or opportunities that affected performance under this KPI

The delay in the rollout of the company wide New Product Development process (NPD) has delayed the assessment of new products.

Without this process, it will be extremely difficult to capture all new products that we begin to manufacture.

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

Do you have on-site recovery systems for recycling used packaging?

- Yes at all facilities/ sites
- Yes at some, but not all facilities/ sites
- No

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Recycle cardboard, plastic, paper and recyclable containers generated on-site.	Currently all sites have on site recycling systems for these materials for both manufacturing and personal waste.
2.	New Target - Perform waste assessments on all sites to determine recycling rates and identify any opportunities - Timing: 2016	Will commence waste assessments in 2013.

Describe any constraints or opportunities that affected performance under this KPI

KPI 4: Signatories implement formal policy of buying packaging made from recycled products.

Does your company have a formal policy of buying packaging made from recycled packaging?

- Yes No

Is this policy actively used?

- Yes No

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	All sites will have a buy recycled policy for office stationery.	Formal buy recycled policy in development, on track to be introduced company wide in 2013 as per action plan.

Describe any constraints or opportunities that affected performance under this KPI

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

- Yes No

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Engage SustainaPac, a sustainable packaging consulting group that provides sustainable packaging guidance.	SustainaPac was engaged to perform 3 PIQET assessments for internal usage. Sustainapac was also engaged to assist with reviewing our products against the SPG.
2.	Engage Inpact Innovation, an innovation agency who will engage customers in innovation projects.	Inpact Innovation was used to run 1 consumer project on packaging.

Describe any constraints or opportunities that affected performance under this KPI

KPI 7: % signatories showing other Product Stewardship outcomes.

Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

Yes No

If yes, please give examples of other product stewardship outcomes

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Conduct awareness weeks 3 times a year. This program has changed and is now called awareness months - we will target 3 awareness months per year, 2 environmentally themed and 1 safety themed.	Conducted 3 awareness months for all company staff; Energy Month, Recycling Month, and Safety Month.
2.	Reduce imports of preforms and convert to local manufacture. Improve distribution channels and reduce double-handling of raw materials.	Systems to record this are still in development.
3.	Stay abreast of new manufacturing and packaging technology, and improvements in renewable and alternative material technologies.	Continued relationship with Astron Plastics to supply the recycled plastic for our trials of including recycled content into our non-food packaging.
4.	Promote the use of Orbis Drop Box to customers.	Program is in place and almost at saturation with all applicable customers. There has been no increase in uptake of Drop Boxes over this reporting period.
5.	Continue to recover and re-use damaged Brickwood plastic pallets and Drop Boxes.	Program is continuing.

Describe any constraints or opportunities that affected performance under this KPI

Brickwood can only offer recommendations to changing statements on labels of packaging, any changes are ultimately the decision of the brand owner. The majority of recommendations revolve around adding the Mobius Loop symbol with the wording "Recyclable Packaging" or similar.

KPI 8: Reductions in packaging items in the litter stream.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Identify and reduce the number of packs produced with litter prone designs.	No current products were identified as litter prone. All wadding and tamper evident bands cannot be easily removed.

Describe any constraints or opportunities that affected performance under this KPI

Your Experiences

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

Key achievements or good news stories

In the past year we have been following a plan to convert our products which are normally packed into cardboard boxes with plastic liners to being packed into bags only.

This reduces the overall amount of packaging required by eliminating the use of cardboard. It also results in an increased quantity of containers per pallet and therefore better efficiencies in warehousing and transport. We have converted 3 out of 6 products that were being packed into cardboard and plan to have the remaining products converted by the end of 2013.

Areas of difficulties in making progress against your plan, Covenant goals or KPIs

The delay of the company wide NPD process becoming live has caused delays in the assessments of new products.

Still an issue with respect to influencing the final product design and labelling as these decisions are made by our customers, the brand owners.